



LEAF MOBILE SUBSIDIARY, EAST SIDE GAMES, ANNOUNCES PARTNERSHIP WITH NIGHT GARDEN STUDIO INC.

Vancouver, BC, March 31, 2021 – LEAF Mobile Inc. (TSX: LEAF) ("**LEAF**" or the "**Company**") announces its subsidiary company, East Side Games Inc. ("**ESG**"), has entered into a publishing and IdleKit partnership agreement with Night Garden Studio Inc. ("**Night Garden**") for the global release of a mobile game on iOS and Android (the "**Partnership**").

This is the second collaboration between Night Garden and ESG. The first collaboration was an exploratory project testing a narrative driven idle adventure game. The Partnership extends the official relationship with a multi-year agreement between the two companies. The game will be developed in-house by Night Garden and leverage ESG's proven IdleKit technology. The game is expected to launch in Q4 2021 with details on the game concept to follow. Terms of the partnership are subject to confidentiality obligations.

IdleKit is ESG's core software technology. This internally developed proprietary game framework for building narrative driven idle games allows for a material decrease in the typical build to launch timeline for mobile games developed on the platform. This platform is not only utilized by ESG, but is also open to third party developers on a partnership basis.

"The IdleKit agreement extensions by existing partners continues to highlight the benefits developers are realizing from the technology framework," said Darcy Taylor, Chief Executive Officer of LEAF. "This agreement builds on the already successful relationship with Night Garden and expands the IdleKit technology platform across new game titles. We look forward to seeing the launch of the game and the continued momentum of ESG's IdleKit technology platform."

"At Night Garden Studio, we're thrilled to continue our partnership with ESG and IdleKit. It's been a great experience working with their leadership team and to witness the exponential growth of the IdleKit platform. We're excited to continue our collaboration and can't wait to share more details about our upcoming projects!" said Landon Nguyen, CEO/Creative Director of Night Garden Studio Inc.

THE NIGHT GARDEN STUDIO STORY

Night Garden Studio is an independent game studio based in Vancouver, BC led by long time veterans of Bandai Namco and EA. The team brings their AAA experience and design innovation to the mobile development space. Our studio prides itself on our dedication to high production quality and our ability to make awesome easy for everyone. We released our first title, *Dragon Up: Idle Adventure*, in 2020 and have several exciting projects currently in development slated for release in 2021. For further information join our online communities on [LinkedIn](#) and [Facebook](#).

ABOUT LEAF

LEAF Mobile Inc. (TSX: LEAF) is a leading free-to-play mobile game group, creating engaging games that produce enduring player loyalty. Our studio groups entrepreneurial culture is anchored in creativity, execution, and growth through a diverse portfolio of original and licensed IP mobile games that include: *Archer: Danger Phone*, *Bud Farm Idle Tycoon*, *Cheech & Chong Bud Farm*, *The Goldbergs: Back to the 80s*, *It's Always Sunny: The Gang Goes Mobile*, *Trailer Park Boys Greasy Money* and the soon to be released, *RuPual's Drag Race Mobile Game*.

We are headquartered in Vancouver, Canada and our games are available worldwide on the App Store and Google Play. For further information, please visit: www.leafmobile.io and join our online communities at [LinkedIn](#), [Twitter](#), [Facebook](#), and [Instagram](#).

Additional information about LEAF Mobile Inc. is available at www.sedar.com.

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Forward Looking Information

Certain statements in this release are forward-looking statements, which reflect the expectations of management regarding the proposed transactions described herein. Forward-looking statements consist of statements that are not purely historical, including any statements regarding beliefs, plans, expectations or intentions regarding the future. Such statements are subject to risks and uncertainties that may cause actual results, performance or developments to differ materially from those contained in the statements. No assurance can be given that any of the events anticipated by the forward-looking statements will occur or, if they do occur, what benefits the Company will obtain from them. In particular, the Company cautions that the completion of the proposed transactions cannot be predicted with certainty, and there can be no assurance at this time that all required approvals and consents to effect the proposed transactions will be obtained in the manner noted above or at all. These forward-looking statements reflect management's current views and are based on certain expectations, estimates and assumptions which may prove to be incorrect. A number of risks and uncertainties could cause our actual results to differ materially from those expressed or implied by the forward-looking statements, including factors beyond the Company's control. These forward-looking statements are made as of the date of this news release.